

# CAMPUS TECHNOLOGY

## Creating a Next-Generation Learning Management Platform with Moodle

**December 10, 2009**

Moderated by Linda Briggs  
contributing editor  
Campus Technology

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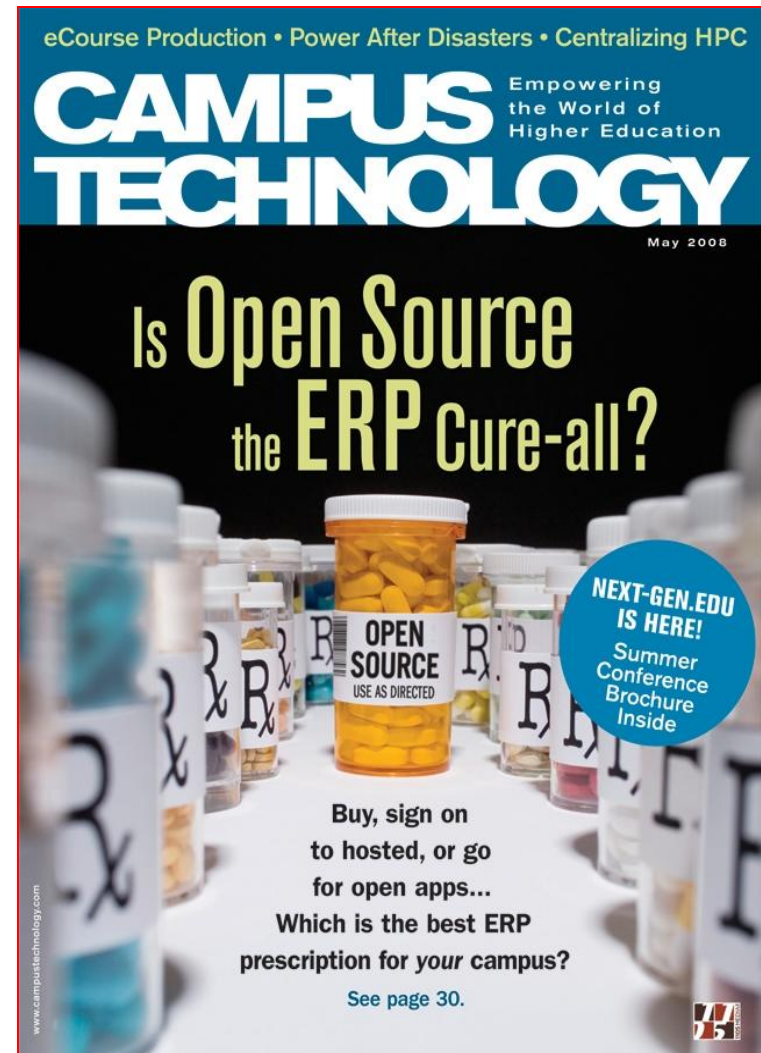
- **Introduction**
- **Panel discussion with Moodlerooms**
- **Extended Q&A session**
- **Conclusion**

**Tom Murdock, president,  
Moodlerooms**

**Joe McAvoy, vice president of sales and marketing,  
Moodlerooms**

**Linda Briggs, contributing editor,  
Campus Technology**

- **Magazine and Web site**
  - [www.campustechnology.com](http://www.campustechnology.com)
- **Conference**
  - Summer 2010, Boston, MA
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Moodlerooms

[www.moodlerooms.com](http://www.moodlerooms.com)

Moodlerooms, Inc., was founded in 2005 by educators who wanted to make quality teaching and learning a possibility for everyone. As a result, our mission has been to provide open, accessible and flexible learning management solutions with open-source Moodle at our core.

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## Panel discussion: Moodlerooms

Tom Murdock, president and co-founder,  
Moodlerooms

Joseph McAvoy, VP of sales and marketing,  
Moodlerooms

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- **What is joule?**
  - Moodle for Enterprise (Moodlerooms environment)
- **Moodlerooms**
  - Open platform, connected campus, sustainable solution
  - Open source core
  - Third-party plug-ins and partnerships
  - Affordable and expandable
- **What is the difference between Moodle and Moodlerooms?**

- **New content management features**
  - Federated
  - Flexible
- **Notifications**
  - Can set notification alerts
  - Templates supplied to help build
  - Alerts can be customized
  - Instructor can create recipient types: parents, adviser, dean

- **Instructional advances in action**
- **Example: Use of metadata**
  - Finding learning objects
  - Placing learning objects
- **Example: Student interactivity**
  - Tracking student activities in course

- **Better system integration: Conduit**
  - Load critical data from other systems
    - SIS
    - ERP
    - Other learning databases
  - Can “data sync” between systems
  - Automates tasks
    - Loading users
    - Uploading courses
    - Authenticating passwords

- **Better system integration: Reporting**
  - Notification alerts
  - Templates supplied in Moodlerooms
  - Alerts can be customized
  - Instructor can create recipient types
  - 360-degree view of students
    - Outcomes reports
    - Student interaction reports
    - Aggregate reports

- **Administrative tools in action**
- **Example: Moving from another system**
  - Loading data from a SIS
  - Loading data from legacy system
  - Reporting on key data points

- **Implementation**
- **Branding**
  - Customize theme colors
  - Pre-existing templates
  - Brand with your colors, logo
- **Course conversions**
  - Blackboard 7
  - Desire2Learn
  - Blackboard 8 (beta)
  - WebCT 4 (beta)

- **Change management in action**
- **Example: Implementation services**
- **Example: Branding joule**
  - Add school colors, logos, fonts
- **Example: Course conversion process**
  - Moving from one system to another
    - Evaluate, export, convert, restore
    - Use manual or batch process

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## Q & A Session

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**Thank you for attending!**

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